

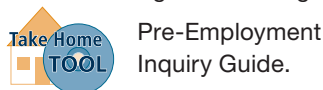
Friday | July 20, 2007, cont.

10:00 a.m. – 11:15 a.m.

How to Keep Your Agency's R&R Practices Safe from Legal Threats



Most of your patients prefer female caregivers so that's who you recruit. It only makes sense, right? But that practice can land your agency in legal hot water, and it only takes one disgruntled applicant to turn up the heat. Giving your employees bonuses for referring new hires is another common R&R strategy that could be an expensive legal problem if you don't comply 100% with wage and hour laws. Experienced home health attorney **John Gilliland**, partner, Gilliland, Markette & Milligan, pinpoints the most common recruitment and retention practices that get home health agencies into trouble and shares his hard-earned tips to hire and keep staff without risking lawsuits or government enforcement action.



Interested in Exhibiting?

Do you have staffing or HR solutions for home health agencies? Become a sponsor or exhibitor at **Transform Your Agency into a Staff Retention Powerhouse**. For details, contact Ellen Promisloff, National Sales Manager at 301-287-2605 or e-mail her at epromisloff@decisionhealth.com.

11:15 a.m. – 12:30 p.m.

How to Calculate and Use Productivity to Boost Retention and Control Costs



Productivity standards are more than a benchmark for Baptist Home Health Care – they're the way this home health agency keeps its turnover rate low and costs under control. Get the details from Baptist administrator **Lisa Kidd** on how this hospital-based agency uses a unit-based productivity system to reward salaried staff for work over-and-above full-time hours and quickly identify problem areas or staff. You'll find out:

- How the agency developed the system and got manager and staff buy-in;
- How it manipulated its current computer system into measuring and tracking productivity with no additional software purchase; and
- Why it is important to track productivity by actual visits versus what is scheduled.

You'll also discover the other strategies Baptist uses to achieve its impressive staff loyalty and high retention, all of which are applicable to both freestanding and hospital-based agencies.

12:30 p.m.

Adjourn

Registration Form

Questions? Call our Conference Coordinators at 866-620-5939 or e-mail conf@decisionhealth.com.

	Regular Price	Sub. Discount	Subtotal
Transform Your Agency into a Staff Retention Powerhouse	<input type="checkbox"/> \$889	<input type="checkbox"/> \$789	
Audio CDs from the entire conference along with the conference course book (TC1021CD)	<input type="checkbox"/> \$789	<input type="checkbox"/> \$789	
		TOTAL	

Additional registrants please use separate page.

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Need the information but can't attend?
 If you can't attend, order the CDs along with the conference course book for only \$789.

Fastest Ways to Register

1. Register ONLINE
www.homehealthinteractive.com/staffing
2. CALL 866-620-5939 (toll-free)
3. MAIL to: DecisionHealth – C1021
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 Rockville, MD 20852-3030
4. FAX to 301-287-2950